

# Privacy Policy and Disclaimer

## Introduction

Welcome to LeadsForYou.ca ("we," "our," or "us"). We are committed to protecting your privacy and providing a secure experience while using our website and services. This document outlines our policies regarding the collection, use, disclosure, and protection of personal information, as well as important disclaimers related to the services we offer.

## Information We Collect

We may collect the following types of information when you use our website or services:

- Personal Information: This includes, but is not limited to, your name, email address, phone number, and billing information. It is collected when you fill out forms, create an account, or contact us.
- Usage Data: We collect non-identifiable data such as browser type, pages visited, time spent on pages, and other diagnostic data for website performance and analytics.
- Cookies: We use cookies to personalize your experience and improve site functionality. You may control cookie preferences through your browser settings.

## Use of Information

The information we collect is used for the following purposes:

- To provide and manage our services
- To process payments and maintain accurate billing records
- To respond to your support inquiries
- To verify identity when handling sensitive account-related requests
- To send relevant updates, marketing messages, or promotional materials (subject to your consent)
- To improve the performance and functionality of our website

## **Disclosure of Information**

We do not sell, rent, or trade your personal information to third parties. However, we may disclose your information in the following limited circumstances:

- To third-party service providers who assist us in operating our website and business (e.g., payment processors, marketing platforms), provided they comply with data protection laws
- When required by law, subpoena, or court order
- To protect our legal rights or respond to legal claims

## **Consent and Opt-Out Options**

By using our website, you consent to the collection, use, and disclosure of your personal information as described in this policy.

- You may opt out of marketing emails at any time by clicking the "Unsubscribe" link or emailing us at [info@leadsforyou.ca](mailto:info@leadsforyou.ca).
- To opt out of SMS messages, simply reply with "STOP" at any time.

Please note that we may still contact you regarding account-related or transactional matters even after you opt out of marketing communications.

## **Cookies and Tracking Technologies**

Cookies are small text files stored on your device to help remember preferences and improve user experience. We use both session and persistent cookies for:

- Website functionality
- Analytics
- Personalization

Some third-party advertisers or analytics providers may also place cookies on your device. We do not control third-party cookies and recommend reviewing their privacy policies.

## **Accuracy and Responsibility of Lead Data**

We strive to present accurate and up-to-date information about leads on our website. However, we do not guarantee the completeness, accuracy, or reliability of such information. Users are advised to independently verify lead details.

LeadsForYou.ca is not liable for any damages, losses, or legal consequences arising from the use or misuse of the information provided on this site.

## **Real Estate Regulatory Disclaimer**

Some leads provided through our services may already be working with another real estate agent or may be under contract with a brokerage. It is the responsibility of the user (real estate agent) to ensure compliance with all relevant Toronto, Ontario, and Canadian real estate regulations.

LeadsForYou.ca assumes no responsibility or liability for any regulatory violations or disputes arising from your use of our services.

## **Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the content, services, or privacy practices of those sites. Please review their respective privacy policies before engaging with them.

## **Security Measures**

We take commercially reasonable steps to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no method of data transmission over the Internet is 100% secure. By using this site, you acknowledge and accept this risk.

## **Changes to This Policy**

We may update this Privacy Policy and Disclaimer from time to time. The latest version will always be available on our website. Continued use of the website constitutes acceptance of any updates.

## **Contact Us**

If you have any questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us:

Email: [info@leadsforyou.ca](mailto:info@leadsforyou.ca)

Website: <https://www.leadsforyou.ca>